

Be a part of history— and our Founders Cruise!

Royal Caribbean's
Enchantment of the Seas

January 30 - February 3, 2017 (4 Nights)

Nassau & Cococay, Bahamas, Key West, Florida

How do I become a Founder?

Ambassadors will receive points based on their Paradise Pack personal enrollments during the earning period (March 1– Sept. 30, 2016) and also for qualifying CV totals in August and September 2016. Founder qualifications and rewards are as follows:

POINTS = FOUNDER REWARDS

1 Paradise Pack OR 350 CV* = 1 FOUNDER POINT

| | |
|-----------|--|
| 4 | Founders Title and Recognition w/Founders Cruise Invite for one (Cost \$300) |
| 6 | Founders Title and Recognition w/Founders Cruise Invite for one (Cost \$200) |
| 8 | Founders Title and Recognition w/Founders Cruise Invite for one (Cost \$100) |
| 10 | Founders Title and Recognition w/Founders Cruise for one (FREE!) |

Optional Founders Cruise upgrades:

| | |
|------------|-----------------------------------|
| +8 | Second Passenger (same cabin) |
| +3 | Ocean View Upgrade (per person) |
| +6 | Balcony View Upgrade (per person) |
| +10 | Jr. Suite Upgrade (per person) |

Example: If an Ambassador sets a goal to earn a trip for two and have a balcony cabin, they would need to achieve 30 Founder Points.

- First person Inside Cabin (10)
 - Second passenger Inside Cabin (+8)
 - Per person balcony view upgrades (+6, +6)
- TOTAL = 30 Founder Points**

In addition to your designation and ongoing future recognition as a "Founding Ambassador," those who reach or exceed the minimum Founder requirements will receive:

- Recognition at the Wakaya Perfection 2016 Launch Event
- Special Wakaya Founder Bula bottle.**
- Invitation to participate in the Wakaya Founders Cruise (January 30, 2017)

BONUS FOUNDER PERK: Use some or all of your Founder Points toward your Launch Tickets!

| | | |
|-----------------|-------------------|-------------------|
| 4 pts. \$60 off | 8 pts. \$120 off | 12 pts. \$180 off |
| 6 pts. \$90 off | 10 pts. \$150 off | 14 pts. \$210 off |

See the back for details on how to use your points towards your Launch Business Event ticket.

Founder title and cruise earning period is March 1, 2016 through September 30, 2016. See Founders program rules and details on the next page.

*For the months of August and September 2016 only. **Must attend Launch event to receive Bula bottle.

Founders Cruise Details and Rules:

Cruise Details: This 4 night cruise is on Royal Caribbean's Enchantment of the seas. The ship leaves the port of Miami on January 30, 2017 at 4:00 PM and returns to Miami on February 3, 2017 at 8:00 AM. Ports of Call include Nassau, Bahamas, Cococay, Bahamas and Key West, Florida.

Buy-ins and Upgrades: Ambassadors who earn a minimum of 4 Founder Points are able to attend the Founders Cruise at a discounted cost as well as purchase upgrade and bring additional guests. All prices are based on per person.

First Person Invitation Balance:

4 points + \$300 for a cruise for one

6 points + \$200 for a cruise for one

8 points + \$100 for a cruise for one

Second Guest (same cabin) \$550

3rd or 4th Guest: \$450 (Inside-Balcony) / \$550 (Jr. Suite)

Single Room \$450 Cost

Ocean View Upgrade from Inside: \$150

Balcony View Upgrade from Inside: \$250/Ocean View \$100

Jr. Suite Upgrade from Inside \$450/Ocean View \$575/Balcony \$200

Points earned during this incentive have no dollar value and may not be redeemed for cash, transferred to another person or combined with another Wakaya Ambassador account. The Ambassador who is listed on the account must attend the event as it is non-transferable. Ambassadors unable to attend who have earned a minimum of 10 Founder Points will receive \$100 product credit in place of participation.

Cruise prizes are listed for a single inside berth and include the cruise fare, taxes, port charges, gratuities and exclusive Wakaya events and gifts. Items not included (not limited to) are travel, transportation to the port, additional ship board expenses, excursions.

Cabins are based on double occupancy. If an ambassador is not bringing a guest, they will be roomed with another Wayaka Ambassador. Ambassadors have the option of earning or buying out the second passage and staying in the room alone.

Upgrade costs are listed per person and apply to the 1st and 2nd guests only. Upgrades are based on availability.

Upgrades and cabins that hold more than 2 guests are limited and will go to the highest ranking Ambassadors first and then by highest point earners.

Participating Ambassadors must have an active account two months prior to the event.

Customer Appreciation Special

For the months of August and September, every 350 CV will equal 1 Founder Point! CV is calculated per month and is not accumulated between the two months.

Example: 3500 CV = 10 Founder Points (enough for a cruise for one!)

Wakaya Launch Event

Founder points are accumulated through September 30. You must have a minimum of 4 Founder Points to receive Launch Credit.

Launch credits may not exceed the total amount paid for the Business Event Ticket and do not count toward the Bula Bash Ticket, hotel or other expenses.

Business Event Tickets with Founder Credits applied may not be transferred and must be used by the person who's name is on the account.

Refunds will exclude Founder Credits applied. The standard Refund Policy applies.

You must be registered for the Launch event prior to requesting your Founder Points to be used towards your ticket. If you have over paid, you will receive a refund or store credit at the event.

