

SAVVI OPPORTUNITY & EARNINGS DISCLOSURE SUMMARY

SAVVI BRAND PARTNERS

ENTRY LEVEL BRAND PARTNERS

Many Brand Partners join Savvi to receive discounts on their personal purchases as well as earning commissions for products they recommend and sell. Brand Partner earnings depend on many factors including effort, interpersonal skills and leadership abilities. Savvi's entry rank represented 75% of all U.S. Brand Partners, and 3% earned a commission. Those entry level partners, who received a commission, averaged \$552 for the year.

PART TIME ENTREPRENEURS

Savvi considers those that have begun to build a sales organization to be its business entrepreneurs. These Reps include the Advanced Rep and Senior Rep ranks. Each Rep's work schedule is as varied as their lifestyle, but typically range from a few hours a month to several hours each week. Reps make up

approximately 32% of all active Brand Partners. Those reaching the Advanced Rep and Senior Rep ranks represented 17% and 15% of Brand Partners, and had an annualized average between \$1,341 and \$3,303 respectively in annual part-time income.

Leaders represent 7% of Brand Partners, and earned an annualized average of \$7,708 during the year. At the mid-level ranks of Advanced Leader and Senior Leader (representing 4% and 2% of Brand Partners), annualized average part-time earnings for these ranks range from \$13,068 to \$26,250 per year.

EXECUTIVE LEADERSHIP

Savvi considers those in the Executive rank and above to be Executives. Executives are diverse and include individuals who are committed Savvi Brand Partnership. They manage customer organizations, and support other Savvi Brand Partners.

These ranks are the highest levels in the commission plan, and are approximately one percent of all Savvi Brand Partners.

Within these ranks are those that conduct business on a full-time basis, as well as leaders who supplement their household income. These Executives represent 2% of Brand Partners and encompass Executive, Advanced Executive, Senior Executive, and Director ranks.

Executive earnings vary from Executives earning an annualized average of \$61,540 and Advanced Executives earning an annualized average of \$101,242 to Senior Executives, Directors and above with annualized average earnings of \$220,954.

AVERAGE EARNINGS	% OF BRAND PARTNERS	MEDIAN	MEDIAN ANNUALIZED	AVERAGE	AVERAGE ANNUALIZED
REP	53%	\$ 24	\$ 293	\$ 46	\$ 552
ADVANCED REP	17%	\$ 100	\$ 1,200	\$ 111	\$ 1,341
SENIOR REP	15%	\$ 246	\$ 2,956	\$ 275	\$ 3,302
LEADER	7%	\$ 562	\$ 6,748	\$ 642	\$ 7,708
ADVANCED LEADER	4%	\$ 1,019	\$ 12,227	\$ 1,089	\$ 13,068
SENIOR LEADER	2%	\$ 2,071	\$ 24,853	\$ 2,187	\$ 26,250
EXECUTIVE	1%	\$ 4,691	\$ 56,286	\$ 5,128	\$ 61,540
ADVANCED EXECUTIVE	0%	\$ 10,119	\$ 121,425	\$ 8,436	\$ 101,242
SENIOR EXECUTIVE AND ABOVE	1%	\$ 18,594	\$ 223,130	\$ 18,412	\$ 220,954



Savvi is an innovator in the casual and athleisure apparel market, and its opportunities are exciting and full of potential. The vast majority of Savvi Customers and Brand Partners focus on enjoying and sharing Savvi products for themselves, their family and friends. Brand Partners wear and share our fashionable products with others. Savvi's compelling business opportunity offers a way to earn fashionable clothing and supplemental income, from home. Additionally the rewards for the most serious, hardworking and talented Brand Ambassadors over time can be significant.