

**HACKED
SNACKS™**

WE CRACK THE CODE TO HEALTHY SNACKING

HOW IT ALL STARTED...

Austin is on the go a ton and loves to snack. He got fed up with the choices (or lack of good choices).

**"OUR LIVES WERE BUSY
& WE WERE EATING
ON-THE-GO
MORE THEN EVER"**

He met Colby who had created private label snacks for years and found out they both had a passion for creating healthy snacks that tasted good. Shortly after that the PFC balanced snack revolution began.



**HACKED
SNACKS™**

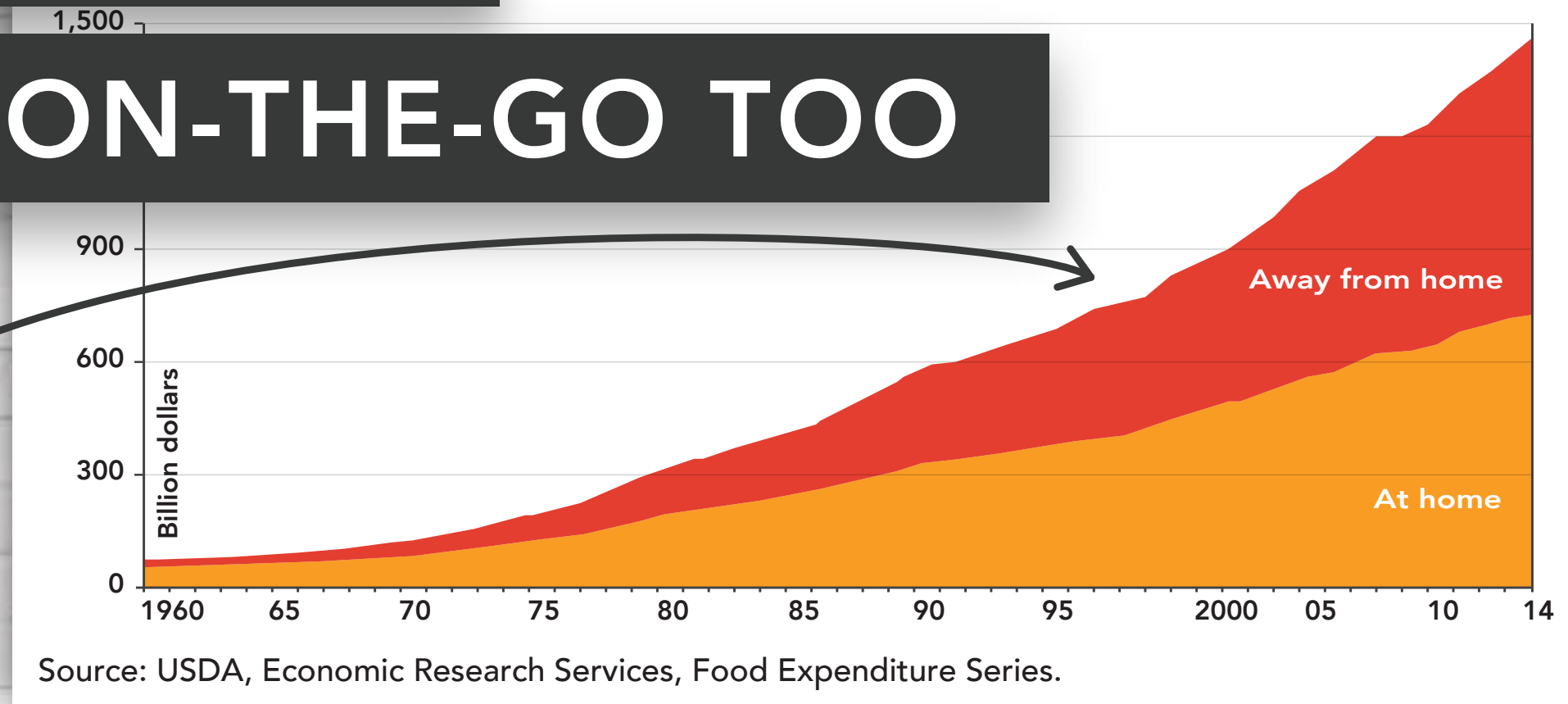
WE NOTICED

IT WASN'T JUST US,

EVERYONE ELSE IS

SNACKING ON-THE-GO TOO

**FOOD-AT-HOME
& AWAY-FROM-HOME**
Food-at-home & Away-from-home
expenditures in the United States, 1960-2014



THE AVERAGE FAMILY
OF 4 SPENDS **\$571**
AWAY FROM HOME

WOW! THAT'S MORE THAN 1/2
OUR MONTHLY FOOD EXPENSE

TODAY,

SNACKING IS HOW WE

FUEL OUR BODIES

THAT'S A LOT
OF SNACKING!



**4% SNACK
MORE THAN
5 TIMES A DAY**



**11% SNACK
4-5 TIMES
A DAY**



**50% SNACK
2-3 TIMES
A DAY**



**29% SNACK
1 TIME
A DAY**



**6%
DON'T
SNACK**

94% OF ADULTS SNACK AT LEAST ONCE DAILY & 1/2 OF ADULTS SNACK 2-3 TIMES PER DAY.



**WE WANT TO EAT HEALTHY
AND STAY ON TRACK,
BUT THERE AREN'T MANY
SNACK OPTIONS THAT ARE
PFC BALANCED**



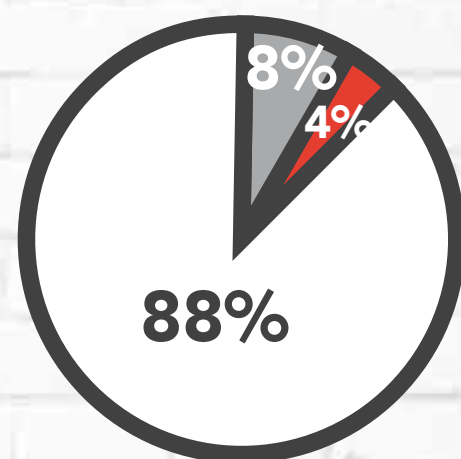
LOOK FAMILIAR?

THEM

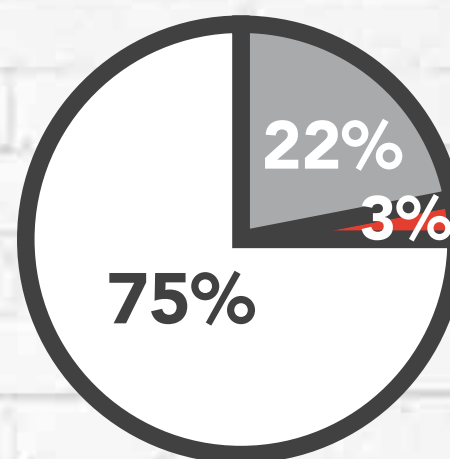


-  PROTEIN
-  FAT
-  NET CARBS

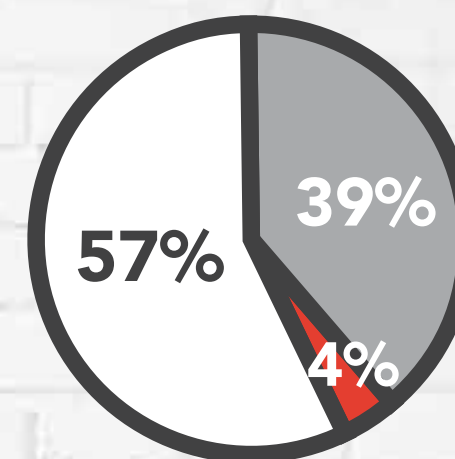
POPULAR BRAND
PRETZELS



POPULAR CHOCOLATE
SANDWICH COOKIE



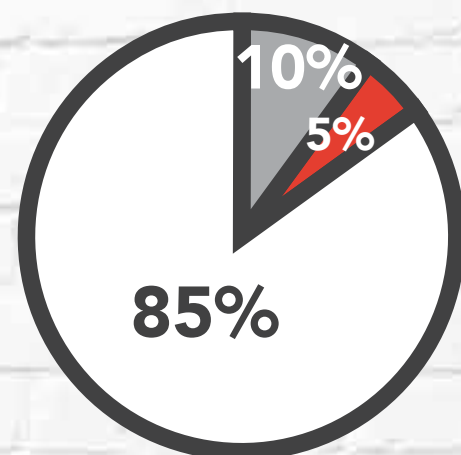
POPULAR WHITE
CHEDDAR POPCORN



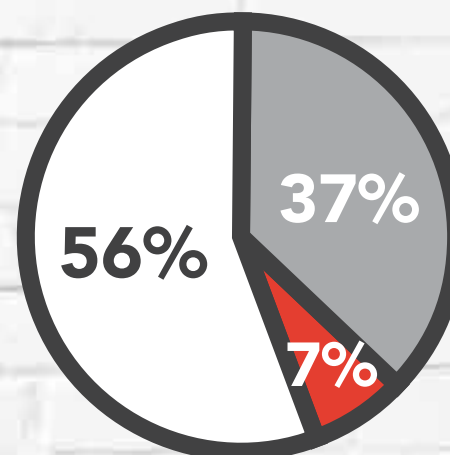
POPULAR BRAND
PITA CHIPS



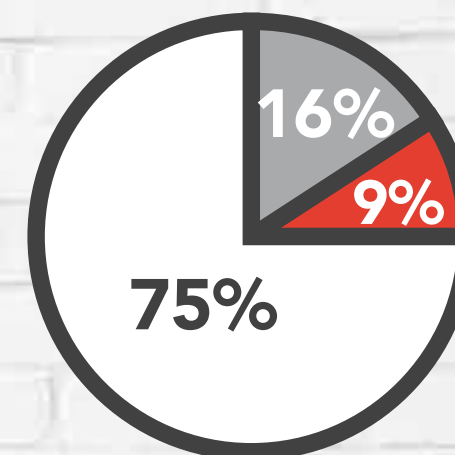
POPULAR CRISPY
RICE SQUARE



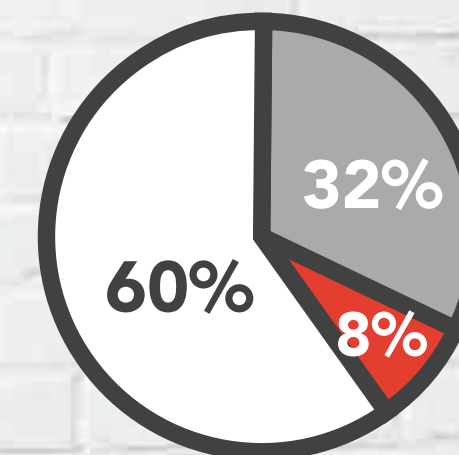
POPULAR CLASSIC
POTATO CHIPS



POPULAR CHOCOLATE
CHIP GRANOLA BAR



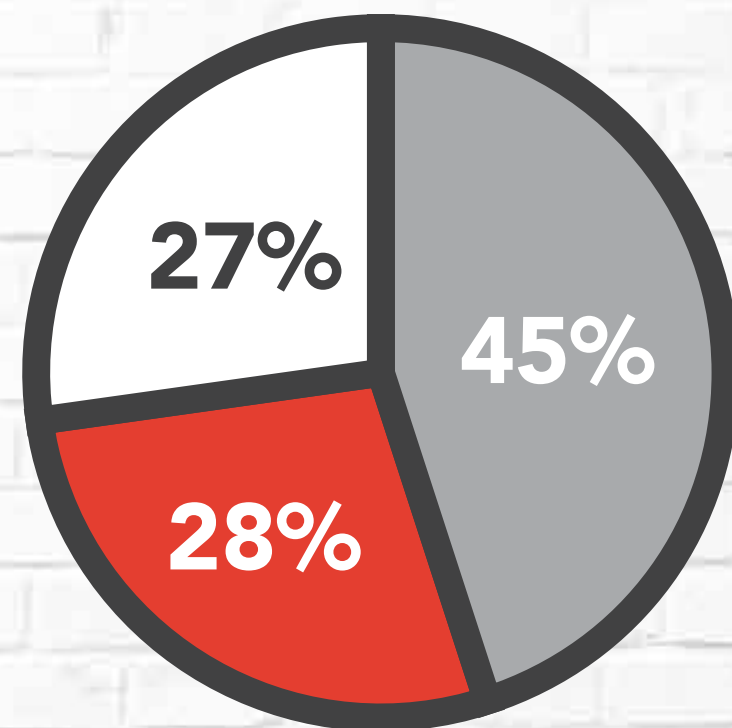
POPULAR BRAND
CHEESE CRACKERS



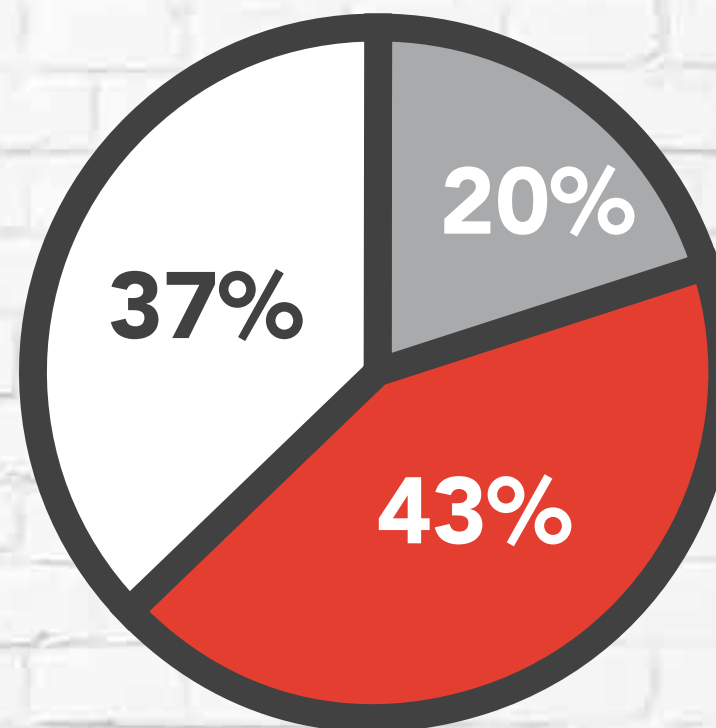
FINALLY PFC

BALANCED SNACKS

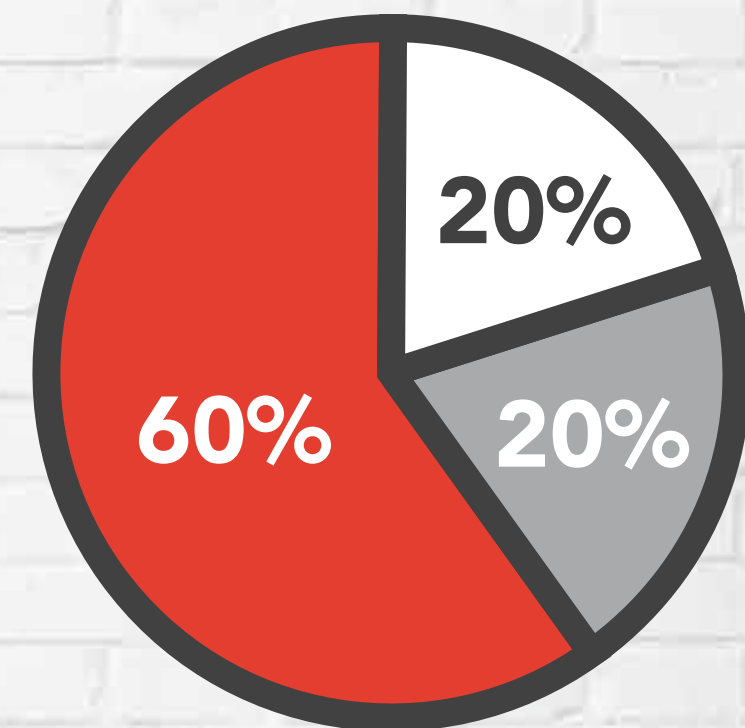
HACKED SNACKS®
PROTEIN POPCORN



HACKED SNACKS®
CRISPY CAKES



HACKED SNACKS®
PROTEIN BITES



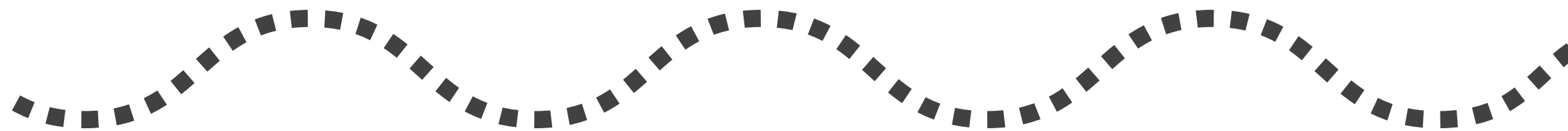
● PROTEIN ● FAT ● NET CARBS

WHAT'S THE BIG DEAL

WITH PFC, YOU ASK?



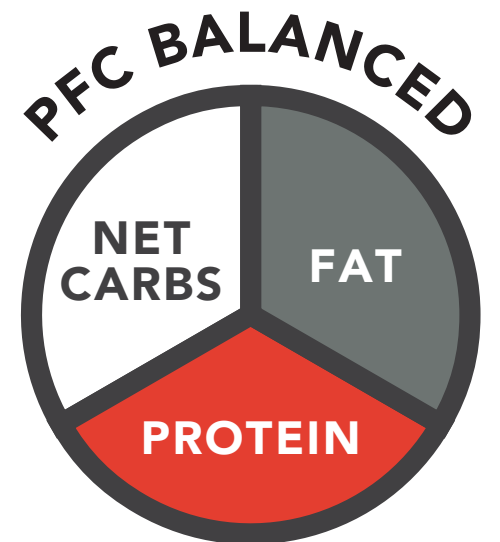
BALANCED
BLOOD SUGAR



● FAT IS RELEASED INTO THE BLOOD STREAM

● MUSCLE ABSORBS FAT

● FAT IS BURNED AS ENERGY



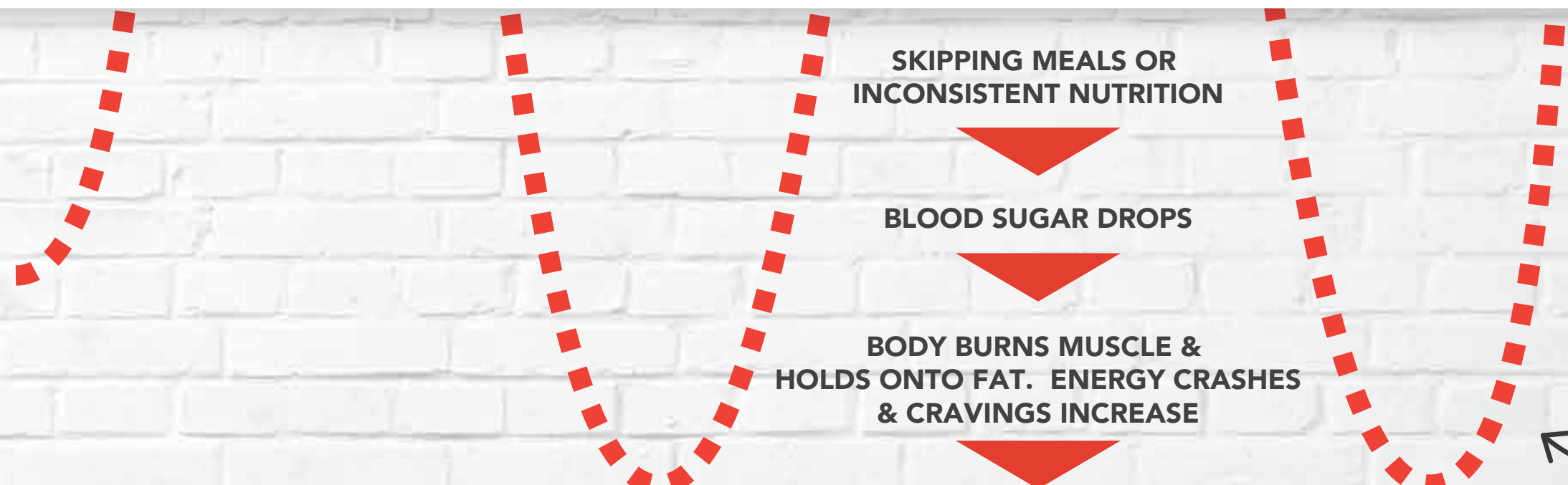
CRASH

SKIPPING MEALS OR
INCONSISTENT NUTRITION

BLOOD SUGAR DROPS

BODY BURNS MUSCLE &
HOLDS ONTO FAT. ENERGY CRASHES
& CRAVINGS INCREASE

NO BEUENO!

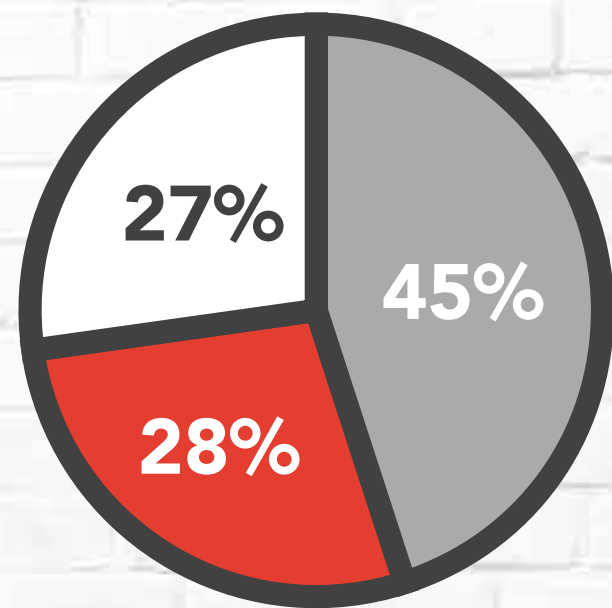


**WE HACK SNACKS
TO BETTER BALANCE
PROTEINS, FATS &
CARBS (PFCs)**



PROTEIN POPCORN

- ① WHITE CHEDDAR
- ② SALTY SWEET
- ③ RANCH
- ④ MOVIE THEATER



● PROTEIN ● FAT ● NET CARBS



WHITE CHEDDAR



SALTY SWEET



RANCH

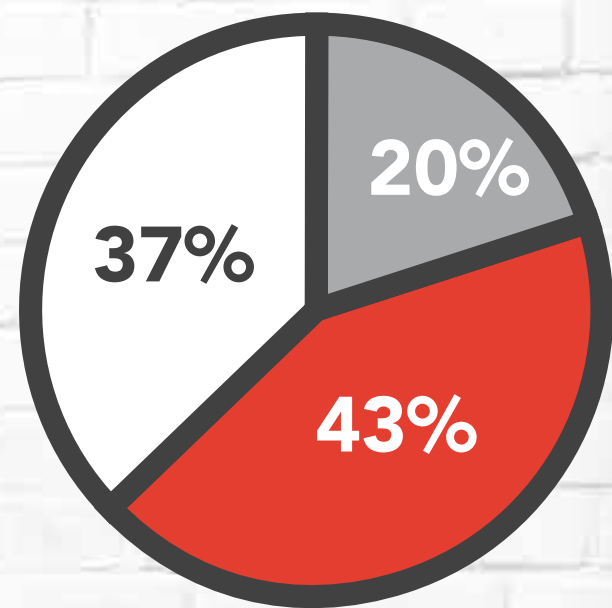


MOVIE THEATER



CRISPY CAKES

- ① S'MORES
- ② CARMEL APPLE PIE
- ③ GRASSHOPPER MINT
- ④ BLUEBERRY CHEESECAKE



● PROTEIN ● FAT ● NET CARBS



GRASSHOPPER MINT



CARMEL APPLE PIE



S'MORES

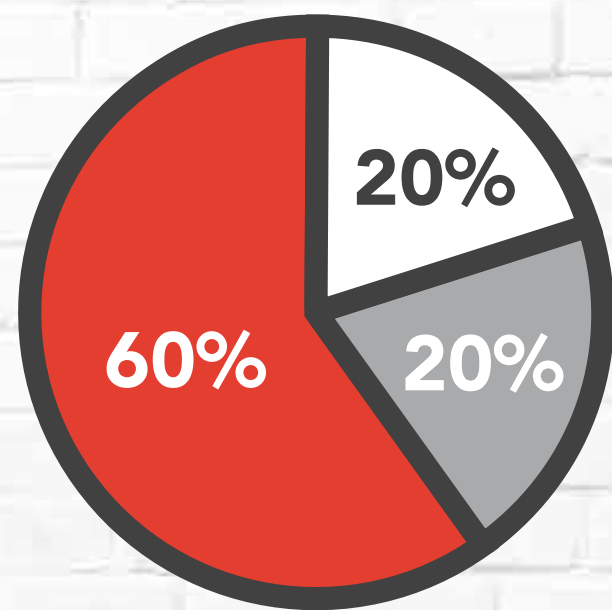


BLUEBERRY CHEESECAKE



PROTEIN BITES

- ① PEACH PIE
- ② CINNAMON ROLL
- ③ CHOCOLATE HUCKLEBERRY
- ④ PEANUT BUTTER COOKIE



● PROTEIN ● FAT ● NET CARBS



**CHOCOLATE
HUCKLEBERRY**



**PEANUT BUTTER
COOKIE**



PEACH PIE



**CINNAMON
ROLL**



GET YOUR PFC BALANCED

SNACKS NOW

\$99

1+ SNACKS
PER DAY

ALL OF THIS
TIMES 3 ↓

- Free Shipping
- **Protein Popcorn**
 - 3 – White Cheddar
 - 3 – Ranch
 - 3 – Sweet and Salty
 - 3 – Movie Theater
- **Crispy Cakes**
 - 3 – S'mores
 - 3 – Grasshopper Mint
 - 3 – Carmel Apple
 - 3 – Blueberry Cheesecake
- **Protein Bites**
 - 3 – Peach Pie
 - 3 – Cinnamon Roll
 - 3 – Peanut Butter Cookie
 - 3 – Chocolate Huckleberry



LOVE IT PACK

Replace a part of your snacking budget with a convenient, great tasting variety of PFC balanced Snacks...Delivered monthly right to your doorstep. Your taste buds and your body will love you. ← SO WILL WE!

\$179

2+ SNACKS
PER DAY

ALL OF THIS
TIMES 6 ↓

- Free Shipping
- **Protein Popcorn**
 - 6 – White Cheddar
 - 6 – Ranch
 - 6 – Sweet and Salty
 - 6 – Movie Theater
- **Crispy Cakes**
 - 6 – S'mores
 - 6 – Grasshopper Mint
 - 6 – Carmel Apple
 - 6 – Blueberry Cheesecake
- **Protein Bites**
 - 6 – Peach Pie
 - 6 – Cinnamon Roll
 - 6 – Peanut Butter Cookie
 - 6 – Chocolate Huckleberry



SHARE IT PACK

← BEST VALUE!

COMPENSATION

PLAN

- ① CUSTOMER PAY
- ② TEAM PAY
- ③ BONUSES
- ④ RETAIL SALES

**HACKED
SNACKS™**

CUSTOMER

PAY

IF YOUR PERSONAL CUSTOMER CIRCLE VOLUME (PCCV) IS:	<100	100+	300+	500+
YOU EARN THIS FROM YOUR PERSONALLY ENROLLED CUSTOMERS	10%	15%	20%	25%
YOU EARN THIS FROM YOUR PERSONALLY ENROLLED ADVOCATES' CUSTOMERS	0%	15%	20%	25%
REQUIREMENTS				
ACTIVE First 100 points from you or your customers purchases.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
QUALIFIED The next 100 points from customers purchases.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
MINIMUM # OF PREFERRED CUSTOMERS	0	1	3	5

*More information online at Hackedsnacks.com

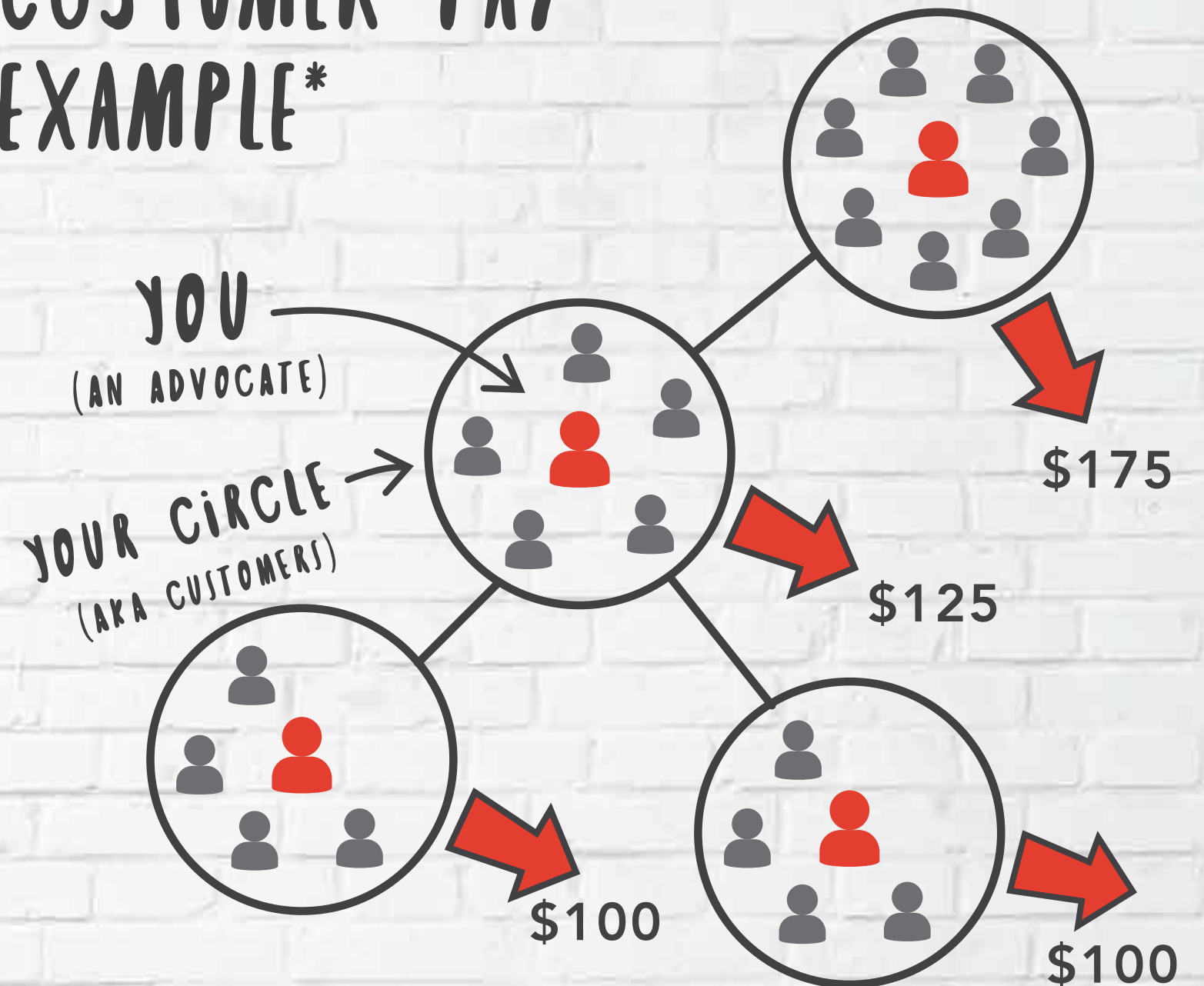
A-ACTIVE

To earn commissions an Advocate must have 100 PV per calendar month. Your personal product purchases amounting to 100 points, or the first 100 points from your customers' purchases, or any combination of personal purchases and your customer purchases will be allocated first as PV to you, until your monthly 100 point Activity Requirement has been met. No commissions are paid to you from your personal purchases or customer purchases allocated to Active requirements. All Activity volume and Advocate PV is Team Volume and paid out in TEAM PAY.

Q-QUALIFIED

An Advocate must only be Active to earn 10% CUSTOMER PAY. To earn all other CUSTOMER PAY, TEAM PAY or other Bonuses from the Compensation plan an Advocate must be Active AND Qualified by having at least one purchasing Preferred Customer and have at least 100 PCGV or above during the calendar month.

CUSTOMER PAY EXAMPLE*



= \$500/MONTHLY*

* In this example scenario you would generate \$500/monthly from CUSTOMER PAY because you are getting paid at the 25% level. Each Customer & Advocate is on 100 point subscription in this example. This example is for illustrative purposes only.

TEAM

PAY

ADVOCATE PURCHASES ARE PAID HERE

RANKS	LEARNER				EARNER			LEADERSHIP			PREMIER			
	BUILDER	MANAGER	EXECUTIVE	DIRECTOR	5K	10K	15K	BRONZE	SILVER	GOLD	RUBY	EMERALD	DIAMOND	PROFIT SHARE DIAMOND
RANK BONUS	*	*	*	*	\$500	\$1,000	\$1,500	\$3,000	\$5K	\$10K	\$20K	\$40K	\$60K	\$100K
MINIMUM MONTHLY TEAM VOLUME	200	500	1,500	3,000	5,000	10,000	15,000	30,000	50,000	100,000	200,000	400,000	600,000	1,000,000
PERSONALLY ENROLLED LEG REQUIREMENTS	*	*	3 – BUILDERS	3 – MANAGERS	3 – EXECUTIVES	3 – DIRECTORS	3 – 5K'S	3 – 10K'S	3 – 15K'S	3 – BRONZES	4 – BRONZES	4 – SILVERS	4 – GOLDS	4 – RUBYS
GENERATION 1	5%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
GENERATION 2	*	*	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%	10%
GENERATION 3	*	*	*	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
GENERATION 4	*	*	*	*	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
GENERATION 5	*	*	*	*	*	5%	5%	5%	5%	5%	5%	5%	5%	5%
GENERATION 6	*	*	*	*	*	*	5%	5%	5%	5%	5%	5%	5%	5%
GENERATION 7	*	*	*	*	*	*	*	5%	5%	5%	5%	5%	5%	5%

* See Hackedsnacks.com for full details

DOWNLOAD COMP PLAN ONLINE

@

HACKEDSNACKS.COM

BONUSES

← WHO DOESN'T LIKE THESE?

	EARNER RANKS			LEADERSHIP RANKS			PREMIER RANKS			
RANKS	5K	10K	15K	BRONZE	SILVER	GOLD	RUBY	EMERALD	DIAMOND	PROFIT SHARE DIAMOND
EARNER INCENTIVE TRAVEL	Y	Y	Y	Y	Y	Y	Y	Y	Y	Y
LEADERSHIP TRIP				Y	Y	Y	Y	Y	Y	Y
PREMIER EXCURSIONS							Y	Y	Y	Y
LEADERSHIP BONUS POOL – 2% of Global Team Volume – Paid Monthly				3	6	9	9	9	9	9
PREMIER LEADERSHIP BONUS POOL – 2% of Global Team Volume – Paid Monthly							3	6	9	12
PROFIT SHARE POOL – 2% of Hacked Snacks declared profits – Paid Quarterly										1
FOUNDERS FIVE POOL – First 5 Diamonds per country get 1 share each of their countries 1% Team Volume pool – Paid Monthly										

RETAIL

SALES

Product marked up from your wholesale purchase price and retailed to your customers from your own inventory. Earn the difference between what you pay for the products and what you sell them for.

← BUY LOW, SELL HIGH

**WHO WANTS TO BECOME
AN ADVOCATE?**

